

Structure of the Programs



Concept

Infusion or Commercialization

Phase I

Value \$125K



Phase II

- General (\$750K)
- Select (\$1.5M)
- Phase II-E
- Phase II-X



Phase III

Non-SBIR funding

Based on foundation of <u>technical and</u> <u>administrative</u> integrity....both matter!

Administrative Integrity



Administrative proposal evaluations based on:

- Rules and regulations established by Congress, SBA, and the Program
 - Eligibility (Citizenship, firm size, firm ownership, location of work, etc.)
 - Subcontract limitations (disclosures, % of work, location, affiliation with firm)
 - Principal investigator employment
 - Use of Government facilities
 - Duplication of work
 - Adherence to solicitation for proposals

Administrative rules & reg's determine firm eligibility to participate....and participate fairly

Technical Integrity



Program technically evaluates proposals based on:

- Innovativeness of technical proposal
- Originality of technical proposal (no duplication of effort)
- Technical feasibility of work
- Team of key personnel identified and their qualifications
- Facilities / equipment available to complete work

Technical excellence is required for eligible firms to win an award...

Certifications



Certifications: Understand them & be truthful

- Affirmation and acceptance of the administrative and technical rules and regulations
- NASA awardees certify when submitting proposals as well as billing/invoicing
- They are considered representations to the Government
- Agencies actively work with Inspector General agents to identify and investigate Fraud (False Claims), Waste, and Abuse

False certifications are considered false claims and are subject to administrative, civil and/or criminal actions

Fraud, Waste, & Abuse: A Program Perspective





Tips to Avoid Pitfalls



We want eligible & qualified firms to succeed!

- Notify and negotiate the Award Contracting Officer (CO) of ALL changes – only they can authorize changes
- Start the proposal submission process early and ask for help when problems or questions arise – each agency has a help desk to call!
- Firms may want to consider local training in gov't grants/contracts
- Honestly represent your firm, its abilities, and the work in the certifications, proposals, and negotiations